

FALL/WINTER 2021 TREND BOOK

Wardrobe Therapy



There's no doubt that we are in a period of fashion that proves unparalleled in our lifetime. The events of the past year have certainly had a tremendous impact on the industry in an abundance of ways. One point our team found to be of interest was the abundance of mindsets designers seemed to have adopted throughout each of their design and production processes. We saw two separate ideas come to life: one of opulence, a nod to the Roaring 1920's where a celebratory nature was vastly present with bursts of color, shorter lengths, sequins, and feathers; and the opposite, a more modest approach that brought about longer lengths, tailored dressing, moodier or neutrals colors and a feeling of stoicism.

This overt display of contradiction left our team personally identifying with different elements of each idea, as we know our clients will as well! With that in mind, this season we've compiled our Top Ten Fall Trends list with a little spin of "This or That."

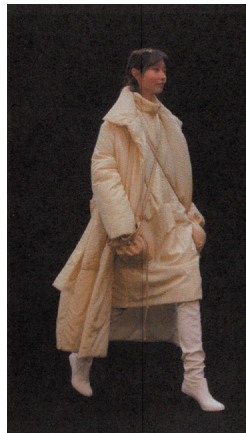
*All our best,
Katie, Elizabeth, Christy, Candace, Meagan & Ben*

Let your favorite Wardrobe Therapy stylists help you incorporate these trends into your Fall wardrobe! We are booking for Fall now!

COATS

THIS

The long overcoat graced the runways of Givenchy, Hermès, and Chanel serving as the perfect Fall/Winter topper. We love it styled über tailored as it screams extreme sophistication and elevation. But an elongated overcoat can also dress up a cozier, more casual outfit as well, deeming this piece one of the more versatile pieces you'll find this season.



Just as present in the outerwear genre was the puffer coat. This isn't your typical cropped ski jacket. Although yes, you can certainly wear it. With your trainers, we responded the most to the longer length quilted coat à la Balmain, Rick Owens, and Staud that almost brought an additional level of sophistication, yet coolness. We even saw them paired with eveningwear. So chic.



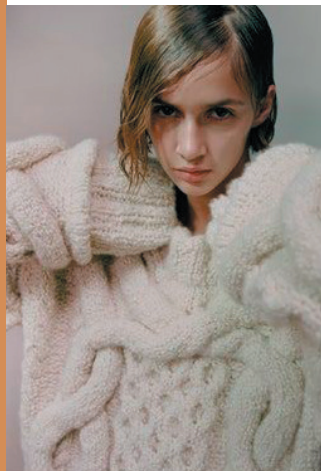
THAT





The vest is the knit of the moment in the world of tailored clothing. This piece is all about how it's styled and when we say layer it up, we mean **LAYER** it up! Worn over a woven and topped with a blazer, even adding a turtleneck underneath is how we love it best. 3.1 Philip Lim, Gucci, Ulla Johnson, Isabel Marant, to name a few, have us swapping out our feminine blouses and reaching for this of-the-moment piece.

THAT



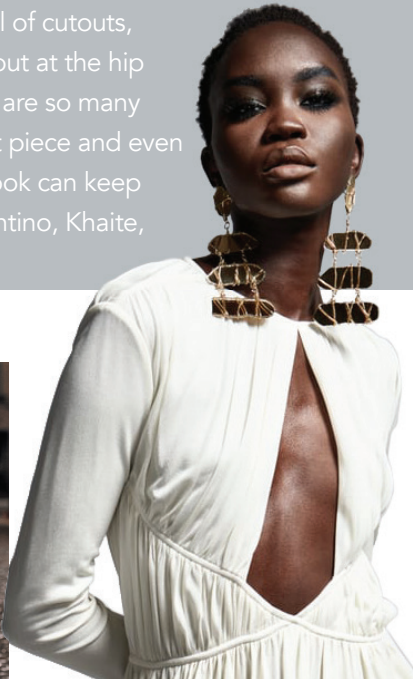
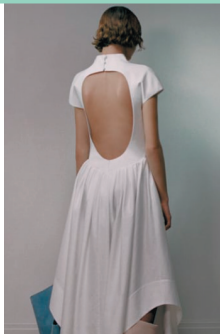
All-over knit dressing took a cozier approach to the knit. We love the matching sets and long sweater dresses that graced the runways of Khaite, Prada, and Ulla Johnson.



DETAIL

Cutouts are still going strong this season, but we like to think outside the box, especially with our clients. We love the more modest approach to the edgy detail in an arm sleeve full of cutouts, a drop back, or even a slight little cutout at the hip that doesn't show your middle. There are so many options that simply choosing the right piece and even layering it for a chic fashion-forward look can keep you on trend and confident. See Valentino, Khaite, and Burberry for their fresh takes.

THIS



THAT



Fringe was everywhere for Fall '21...and not just in clothing. This detail adorned handbags, shoes, and jewelry alike. If you like the trend but aren't sure about going all in, start small and try a little fringe earring. Fendi, Ferragamo, and Hermès all got frisky with fringe.

TEXTURE

THIS

Leather! Because what would Fall be without it? This season we really saw it done with some edge and going all in and dressing head-to-toe and even in bold color! Jill Sander, Staud and Oscar de la Renta did it best. We are loving the vegan leather options too.



Fur (or faux): the other quintessential must-have of the season. Besides fur coats and clothing, we loved this texture in accessories and on shoes (the cozy slipper shoe was a fave).

THAT



LENGTHS

THIS

There's a long-standing theory in fashion that states that higher hems equal economic prosperity, while longer styles showcase downturns in the economy. Ironically, we saw both, which proves when designers were at work in 2020 on Fall 2021, we still weren't sure where we stood with this upcoming season! The midi skirt offered by Lafayette 148, 3.1 Philip Lim, Chloe, and Max Mara were tailored, high-waisted, most often belted, proper and buttoned up. Chic, yet very much telling of a more sobering, serious mood.

THAT



The mini, on the other hand, was just as prevalent! Fun, flirty, bright, bold, celebratory, almost reminiscent of the 70s in some of the styling we were struck by—paired with longer length jackets. These styles were brought to us by Lanvin, Giambattista Valli, and Courreges.

Some designers opted for a more classic print, a la Gucci, Fendi, Balmain, and Chanel where logos were most prevalent. Fair isles prints that boast après ski (LoveShakeFancy and Miu Miu), and the ultimate classic menswear prints such as checks, plaids, and houndstooth that Tory Burch and Kalimba opted for.



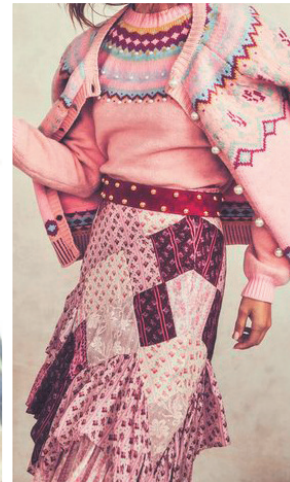
THIS



PRINTS



THAT



The contradiction to the classic prints were the more overt boho prints that graced plenty of runways such as Rentravage and Ulla Johnson. From moody florals to a retro 70s geo print, we love the contrast!

SHOES

THIS

There were two obvious shoe selections made this season (amongst a few others sprinkled in here and there) and one was the tall boot. Sleek, tall, confident, this boot perfectly caps off the midi skirt. Mostly done in a neutral leather, however, we liked the little spice we saw with the metallic boots as well! Our favorites were from Gabriella Hearst, Khaite, Celine, and Christian Dior.



Quite the opposite was the loafer. Most designers went chunky and bold, such as Tod's, Versace, and Loewe, but don't worry there are some sleeker and more subtle options as well.

THAT

COLOR

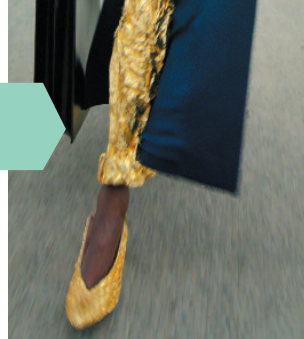


Neutrals...if you know our team you know we love our light, creamy neutrals, BUT this season black is back, and we love it! So did Valentino, Prabal Gurung, and Self Portrait.

THIS



THAT



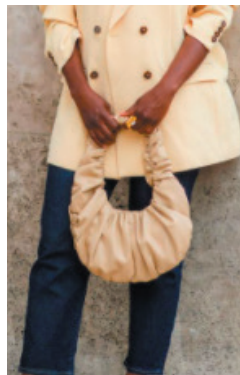
Meanwhile, designers such as Prada, Staud, Chanel, and Bottega Veneta celebrated with bursts of saturated color worn monochromatically or paired with other muted colors with an unparalleled unique freshness for the chilly season ahead.

HANDBAGS

There was no doubt that the oversize tote had a MAJOR moment—quite literally! The bigger the better for this accessory...and preferably structured. Designers such as Christian Dior, Gucci, and Simon Miller.



THIS



THAT



We cannot get enough of the slouchy moon (or crescent) bag we saw everywhere! With its more relaxed aesthetic it can be taken anywhere and sported in large, medium, or small! Thank you Stella McCartney, Bottega Veneta, The Row, and Tods.

No This or That, or ands
ifs or buts about it....
the theme for jewelry
this season is "more is
more"! We always advise
our clients to be strategic
and if you're opting for a
larger earring, don't do a
necklace; well now is the
time to break those rules,
friends! Sorry Coco Chanel,
we know you have taught
us that before we leave the
house, we must take one
piece off...but this time we
are adopting the Iris Apfel
philosophy and piling it
on! See Fendi, Chanel, Ulla
Johnson, Fendi, the list
goes on!

JEWELRY



FOR THE GENTS



Two words to describe what we feel shined from the Men's Fall Fashion Shows: Elevated basics! From the leather jacket, to the knit polo, to the return of the turtle neck, the Fall runways were filled with these elevated basics. Relaxed tailoring was also noticeable in most runway shows from straight-leg denim to relaxed suiting. Finally, color played a big role also, from bright color in coats and statement knits, to flashes of red, to head-to-toe camel; we are loving all the color!

We know the turtle neck isn't anything new; but we were so inspired by the way the designers were taking this classic sweater and styling under textured sport coats (Brunello Cucinelli & Tom Ford), layering it with an outerwear vest (Brunello Cucinelli), or paring with a patterned overcoat (Dior). The key to this trend is in the styling—let us show you how to do just that, especially if you're unsure of the best look for you!



TURTLENECKS

We mentioned color in our introduction and one of the mostly used colors this season was RED! From streetwear (Boss), to suits (Casablanca), to outerwear (Ermenegildo Zegna), splashes of red are here to catch your eye. Our friends at Vogue suggest choosing one item in red and keeping the rest neutral.

RED





COATS

Coats are always expected on the Fall runways; however, this season we are most excited about the following three styles...

TRENCH COAT. Not just for Spring! We saw several designers sending this American classic down the runway like the new inventive style from Louis Vuitton and the oh-so classic style from Burberry.

LEATHER. Leather is always a staple for F/W and this season we saw it in both overcoats (Ami, Loewe, Prada) and bombers (Tom Ford, Boss). Either style (or both!) will be a great addition to your Fall coat closet.



VARSITY JACKET The Varsity Jacket is a fresh take on the bomber trend we saw last Spring. Burberry, Louis Vuitton, and Boss just to name a few of the designers breathing new life into this staple. The key to styling this bold jacket will be to keep it simple underneath: great denim paired with a henley.





KNITS

If you aren't ready to put on that stiff dress shirt yet, then this trend will be for you! The knit polo is taking the place of the dress shirt, at least for this season. Don't be too skeptical, you'll still see some of the key elements of your dress shirt (point collars, plackets, buttons) but in elevated fabrications like cashmere and in both great neutrals and bright colors! Hermes, Isabelle Marrant, and Prada were three of the designers styling this under blazers and sportcoats, ready for the return to the office, but in a more comfortable way!



KNITS FOR MEN





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